

**WSOC-TV**Agency Name: Smart MediaToday's date: 9/24/2012Advertiser Name: McCrory

Invoice Nbr.: \_\_\_\_\_

☒ Credit    ☐ Debit    ☒ Refund <sup>\$263.50</sup>    ☐ Transfer    ☐ OSI Contract # 320380

☐ Agency #    ☐ Advertiser #    ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$9,135.00Net Credit/Debit: \$7,764.75

## REASON FOR ADJUSTMENT:

## SALES

- ☐
- Agency Commission Adj.
- 
- ☐
- Sales Ordering Error
- 
- ☐
- Makegood Error
- 
- ☐
- Rate Adjustment
- 
- ☐
- Telerep Ordering Error
- 
- ☐
- Telerep Makegood Error
- 
- ☐
- Spots Double Ordered

## OTHER

- ☐
- Carting Error
- 
- ☐
- Technical Difficulty
- 
- ☐
- Network Overrun
- 
- ☐
- Invoice Billing Error
- 
- ☐
- Computer Conv. Error
- 
- ☐
- Production Billing Adj.
- 
- ☐
- Internet

## TRAFFIC

- ☐
- Product Conflict
- 
- ☐
- Poor Rotation
- 
- ☐
- Incorrect Media
- 
- ☐
- Outside Time Period
- 
- ☐
- Order Entry Error

## EXPLANATION:

rebate for the week of 9/10 - dollars respent

*Gross* \$8825    *Gross Refund* \$310

Th 9/27 9-10p 1x \$6500Fr 9/28 8-9p 1x \$1235Th 9/13 8-9p 1x ~~2325~~ 2325
  
 Approved for Sales

 \_\_\_\_\_  
 Approved for Accounting